



Technical Data Sheet:

#PG-790

20.0mil Matte White Magnetic Vinyl (With Black-Back)



PG-790 is a 20.0 mil matte white magnetic vinyl. PG-790 is flexible, easy to use, can be cut to any shape, and also performs well in adverse weather (such as rain, sleet, and snow). The UV coating will protect inks and increase the film's weatherability. This product can be used in eco-solvent, latex, and UV-curable wide format digital printing. Common applications for PG-790 include: temporary signage, menu boards, retail stores, offices, trade shows, car magnets, refrigerator magnets, other direct-printable magnets, POP/retail signage, and other general signage. Lamination is optional for this magnetic vinyl. Should you choose to laminate PG-790, we recommend PG-004, PG-104, and PG-204.

Product Number	#790
Film	
Film Type	White Magnetic Vinyl
Finish	Matte
Film Thickness (mils)	20.0
Minimum Magnetic Pull (lbs/ft ²)	~ 50
Environment	
Outdoor Durability	Up to 2-3 without laminate / Up to 3-5 with laminate
Service Temperature	-15F to 160F
Applications	
✓ POP/Retail	✓ Direct-Printable Magnets
✓ Outdoor & Indoor	✓ General Signage