



# Technical Data Sheet:

## #PG-744

### 10.0mil Luster White Photographic Paper (260gsm)



PG-744 is an 8.0 mil luster white photographic paper and weighs 260gsm. This print media has a heavy luster finish making this professional grade photo paper perfect for wedding and portrait photography. PG-744 has a bright white point along with a resin coating allowing for high resolution, wide color gamut, and fast dry times. This product can be used in aqueous (pigment and dye), latex and UV-curable wide format digital printing. Common applications for PG-744 include: gallery photo printing, wedding and portraiture, high end posters, and POP/retail displays. Lamination is optional for PG-744. Should you choose to laminate this product, we recommend PG-004, PG-104, and PG-204.

Product Number	#744
<b>Film</b>	
Film Type	White Paper
Finish	Luster
Film Thickness (mils)	10.0
Film Weight (gsm)	260
Gloss (60°)	48
Opacity (%)	95
Brightness	101 (ISO Blue Whiteness)
Whiteness	154 (CIE Ganz)
<b>Environment</b>	
Indoor Durability	Up to 1 year
Outdoor Durability	Up to 6 months
<b>Applications</b>	
✓ POP/Retail & High End Posters	✓ Wedding and Portraiture
✓ Outdoor & Indoor	✓ Gallery Photo Printing