



Technical Data Sheet:

#PG-743

8.0mil Gloss White Photographic Paper (220gsm)



PG-743 is an 8.0 mil gloss white photographic paper and weighs 220gsm. With PG-743, you can create true skin tones and rich blacks on a premium resin coated, high gloss photo paper. It has instant dry coating enabling fast production times. Some key features/benefits of PG-743 photo paper include its water resistance, high gloss finish, and its economical pricing. This product can be used in aqueous (pigment and dye), latex, and UV-curable wide format digital printing. Common applications for PG-743 include: photo reproduction, posters, and POP/retail displays. Lamination is optional for PG-743. Should you choose to laminate this photo paper, we recommend PG-004, PG-104, and PG-204.

Product Number	#743
Film	
Film Type	White Paper
Finish	Gloss
Film Thickness (mils)	8.0
Film Weight (gsm)	220
Gloss (60°)	40
Opacity (%)	93
Brightness	193 (ISO Blue Whiteness)
Whiteness	150 (CIE Ganz)
Environment	
Indoor Durability	Up to 1 year
Outdoor Durability	Up to 6 months
Applications	
✓ POP/Retail	✓ Photo Reproduction
✓ Outdoor & Indoor	✓ Posters