



Technical Data Sheet:

#PG-610

15.0mil Matte White Scrim Banner Vinyl



PG-610 is a 15.0 mil matte white scrim banner vinyl with a porous coating that offers a bright white finish for high density color display and has high denier for ultra durability and tear strength. PG-610 is also water and scratch resistant suitable for indoor and short-term outdoor banners. This product can be used in aqueous (pigment and dye-based) wide format digital printing. Common applications for PG-610 include: indoor and short-term outdoor banners and POP/retail displays among other general signage. Lamination is optional for this product.

Product Number	#610
Film	
Film Type	White Vinyl Scrim Banner
Finish	Matte
Denier	500 x 500
Coating	Microporous
Film Thickness (mils)	15.0
Film Weight (gsm)	490
Brightness	101 (ISO Blue Whiteness)
Whiteness	125 (CIE Ganz)
Gloss (60°)	2
Opacity (%)	98
Environment	
Outdoor Durability	Up to 6 months
Applications	
✓ POP/Retail	✓ Banner Displays
✓ Outdoor (Short-Term) & Indoor (Long-Term)	✓ General Signage