



Technical Data Sheet:

#PG-782

3.0mil Concrete Brick Matte Calendered Vinyl with High-Tack Adhesive



PG-782 is a 3.0 mil matte clear polymeric vinyl film coated with a high-tack removable (HTR) solvent acrylic pressure sensitive adhesive on a 90# layflat liner. The thick HTR adhesive is designed to aggressively grip onto textured substrates such as brick or block, yet cleanly remove without leaving adhesive residue on the contact surface. The 90# liner provides excellent dimensional stability for digital printing. This product can be used in solvent, eco-solvent, latex, UV-curable, screen, and offset UV-curable wide format digital printing. We recommend when using UV-curable inks, you consult with the ink manufacturer for specifics on ink flexibility as this may affect the quality of the end product. Some common applications include those in which a conformable removable vinyl is desired. This film conforms well with controlled heat and features clean removability from a variety of moderately textured substrates including brick, block, and concrete surfaces (vertical application only).

Product Number	#782
Film	
Film Type	Clear Polymeric Vinyl
Finish	Matte
Film Thickness (mils)	3.0
Film Weight (gsm)	85
Gloss (60°)	≥ 70
Adhesive	
Adhesive Type	Solvent Acrylic
Adhesive Thickness (mils)	2.0
Adhesive Color	Clear
Liner	
Liner Weight (#)	90
Liner Type	White 2-sided PE-Coated Kraft
Liner Thickness (mils)	6.7

Environment	
Application Temperature	≥ 40°F
Service Temperature	-40°F to 180°F
Outdoor Durability	Up to 5 years
Removability	Up to 6 months

*Note: In the following chart, checkmarks indicate compatibility, while cross marks indicate incompatibility.

Applications	Product Compatibility
✓ POP/Retail	✗ Wet Apply
✓ Wall	✓ Dry Apply
✗ Wrap	✗ Laminating
✗ Window	✗ Mounting
✗ Floor	✓ Die Cuttable
✓ General Signage	✗ Hot Stamp
✗ Fleet	✗ Thermal Dye
✓ Outdoor	✓ Flatbed Cuttable
✓ Indoor	✗ OEM Painted Metal
	✗ Painted Aluminum
	✗ Stainless Steel
	✓ Smooth Painted Drywall
	✓ Moderately Textured Wall Surfaces

Application Notes:

Please note that this product is not designed for stainless steel, brass, or bronze surfaces. Many find that installing this product with an overlap is the easiest way to install. Installing with butt-seams requires a higher degree of skill to line up the panels. Because this product is going on uneven surfaces and is thinner than a typical wall vinyl, an overlap should be the default method of installation.