



Technical Data Sheet:

#PG-544

8.4mil Gloss White Translucent Backlit Polyester Film



PG-544 is an 8.4 mil gloss white translucent backlit polyester film with high ink loads allowing for vivid colors and outstanding image resolution with or without the light on, and with a film that is designed for top quality graphic art applications. PG-544 has excellent scratch resistance, is waterproof with advanced coating, no need for secondary process, and is easy to install due to rigidity and lay-flat properties. This product can be used in solvent, latex, and UV-curable wide format digital printing. Common applications for PG-544 include: lightbox graphics, backlit trade show displays, department store displays, luminous advertising surfaces, and bus shelter and metro illuminated signage. Lamination is optional for this product. Should you choose to laminate PG-544, we recommend either PG-004, PG-104, or PG-204.

Product Number	#544
Film	
Film Type	White Translucent Polyester Film
Finish	Gloss
Coating	Resin
Film Thickness (mils)	8.4
Film Weight (gsm)	285
Environment	
Printing Temperature	59F - 86F / Humidity: 30% to 60%
Outdoor Durability	1 year without laminate / 2 with laminate
Applications	
✓ POP/Retail & General Signage	✓ Trade Show & Luminous Advertising Surface
✓ Outdoor & Indoor	✓ Bus Shelter & Metro Illuminated Signage