



Technical Data Sheet:

#PG-541

8.0mil Matte White Translucent Backlit Polyester Film



PG-541 is an 8.0 mil matte white translucent backlit polyester film. This product can be used in aqueous (pigment and dye), latex, and UV-curable wide format digital printing. This film has a matte microporous top coat that allows for heavy ink saturation and deep blacks. PG-541 has a quick dry time and is very water resistant. Its receptive top coat will make your graphics pop with every type of backlit display box. Key benefits of PG-541 are in its being a front print, backlit film with high image resolution, wide color gamut and high DMAX, and a smooth non-glare finish. Common applications for PG-541 include: bus stops, backlit trade show displays, kiosks, and lightbox graphics.

Product Number	#541
Film	
Film Type	White Translucent Polyester Film
Finish	Matte
Film Thickness (mils)	8.0
Film Weight (gsm)	245
Brightness (ISO Blue Whiteness)	87
Whiteness (CIE Ganz)	122
Gloss (60°)	2
Opacity (%)	94
Environment	
Print Side:	Print Side Out
Outdoor Durability	Up to 6 months without laminate / 2 with laminate