



Technical Data Sheet:

#PG-012

3.4mil Floor Matte White Calendered Vinyl with Removable Adhesive



PG-012 is a 3.4 mil polymeric matte white flexible calendered vinyl film with a removable high performance pressure sensitive acrylic adhesive on a 90# layflat liner. This product can be used in solvent, eco-solvent, latex, UV-curable, screen, and offset UV-curable printing. The 90# liner offers excellent product layflat in a variety of ambient conditions along with ease of application of large format graphics. The combination of vinyl and adhesive allows removability of the film from most common commercial tile floors for up to 6 months under normal conditions. Some common applications include: temporary floor signs, decals, and POP advertising. A laminate is required to protect the graphic. Consider pairing this vinyl film with one of the following laminates: PG-112, PG-901, PG-301, or PG-312.

Product Number	#012
Film	
Film Type	White Polymeric Vinyl
Finish	Matte
Film Thickness (mils)	3.4
Film Weight (gsm)	120
Gloss (60°)	≤ 20
Opacity (%)	93
Adhesive	
Adhesive Type	Emulsion Acrylic
Adhesive Thickness (mils)	1.0
Adhesive Color	Clear
Liner	
Liner Weight (#)	90
Liner Type	White 2-Sided PE-Coated Kraft
Liner Thickness (mils)	6.7

Environment	
Application Temperature	≥ 40°F
Service Temperature	-40°F to 180°F
Indoor Durability	Up to 5 years
Removability	Up to 6 months

*Note: In the following chart, checkmarks indicate compatibility, while cross marks indicate incompatibility.

Applications	Product Compatibility
✓ POP/Retail	✓ Wet Apply
✗ Wall	✓ Dry Apply
✗ Wrap	✗ Laminating
✗ Window	✗ Mounting
✓ Floor	✓ Die Cuttable
✓ General Signage	✗ Hot Stamp
✗ Fleet	✗ Thermal Dye
✓ Indoor	✓ Flatbed Cuttable
✗ Translucent	✓ Tile
	✓ Concrete
	✓ Vinyl
	✓ Cement
	✓ Stone
	✓ Marble
	✓ Wood